



zagrebačka  
škola ekonomije  
i managementa  
zagreb school  
of economics  
and management

# ZSEM International Summer School 2011

Zagreb, 27.06.-15.07.2011.

<http://summerschool.zsem.hr>



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Zagreb School of Economics and Management (ZSEM) invites you to Summer School 2011 at the premises of the Zagreb School of Economics and Management, Jordanovac 110, 10000 Zagreb, Croatia. The Summer School will take place from June 27 to July 15, 2011.

ZSEM Summer School 2011 June 27 - July 15, 2011			
No.	COURSE	ECTS	LECTURER
1.	International Relations	6	Josip Glaurdić, PhD
2.	Leadership	6	Judith Bachay, PhD
3.	Tourism and Hospitality Management	6	Ina Rodin, MSc
4.	International Management	6	Maša Magzan, PhD
5.	International Finance	6	Jurica Vukas, MSc
6.	Entrepreneurship	6	Tina Lee Odinsky - Zec, MSc
7.	International Marketing	6	Mirna Čorić, MSc
8.	Investment	6	Igor Gvozdanović, MSc
9.	E-Business	6	Hrvoje Jerković, MSc
10.	Creativity and Innovation: Business Essentials for Modern Economies	6	Judith Bachay, PhD
11.	Business Communication	6	Jagoda Poropat Darrer, MSc
12.	New Media Marketing	6	Ana Babić, MBA
ADD	Croatian Studies (Croatian history, culture and development) –	6	Borna Jalšenjaj, Mag Phill

## Additional information

each course:	6 ECTS
	3 hours/day
	45 hours/ 15 days (3 weeks)
ADD:	Additional course (6 ECTS) 8hours per week and fieldtrips
Language:	English

More details on courses and lecturers can be found at:  
<http://summerschool.zsem.hr>.

ZSEM reserves the right to change the program of the Summer School due to change of circumstances. Applicants are advised to regularly check our website for news and details of the program.

## Price

**1200 EUR for one course of your choice (6 ECTS) and additional course (Croatian Studies)**

Price includes tuition and study materials, as well as two field trips to different parts of the country.

**Early Bird Price: 999 EUR, payment deadline March 31, 2011**

Accommodation (at a student dormitory, or private apartments), transportation, food, and health insurance are not included in this price, but can be organized additionally, depending on applicants' interest. All international students must bring their own health insurance and send the copy of it to the Summer School staff prior to their arrival to Croatia.

Students in need of Croatian visa are required to pay in advance a non-refundable application fee of 120 EUR which will be deducted from the tuition amount, if their application is successful. Any postage costs are to be paid by the applicants.

Approximate costs of living:

- room at student dormitory for entire stay of SS program: 200 EUR
- meals approximately 5-6 EUR in the student cafeteria
- public transportation 30 EUR monthly - student ticket

## Deadlines

Application deadline: June 1, 2011.

*(Please, use the online application form on our website).*

Payment deadline: June 7, 2011.

## Payment

Please, use our HRK account for payments in Kunas (HRK) at Privredna Banka Zagreb, acc no: 2340009-1110073682

For Euro payments from abroad, please use EUR account:

*Bank Name:* Privredna Banka Zagreb, Zagreb, Croatia

*Account number:* 2500-021438

*Swift code:* PBZGHR2X, IBAN: HR15 2340 0091 1100 7368 2

*Payment deadline:* June 7, 2011.

## Contact

*Summer School Coordinator:* Ana Kuštrak      [akustrak@zsem.hr](mailto:akustrak@zsem.hr)

*Summer School Director:* Zrinka Mustapić      [zmustapi@zsem.hr](mailto:zmustapi@zsem.hr)

Address: Zagreb School of Economics and Management,  
Jordanovac 110, 10000 Zagreb

Learn with new colleagues and make friends from different countries, improve your English and make the best of summer 2011 at the ZSEM Summer School.

For further details and application form please, visit our website:

**<http://summerschool.zsem.hr>**