Raziskovalni center Ekonomske fakultete organizira znanstveno - raziskovalni seminar, ki bo v ponedeljek, 1. decembra 2014, ob 11:00 uri v P-108 na Ekonomski fakulteti v Ljubljani.

Predstavljen bo članek:

“Responsible investing: theory, empirical evidence and practice”

avtorica: Silva Deželan, Rabobank, Nizozemska

“Responsible investment is an approach to investment that explicitly acknowledges the relevance of environmental, social and governance factors to the investor and to the long-term health and stability of the market as a whole. One can see it as a response of mainstream investors to the global sustainability mega trends that are transforming the business and investor community. Led by large institutional investors, such as pension funds, responsible investment has become an integral part of the financial markets worldwide. Over the last decade it has also become a subject of extensive academic research. In particular, the relationship between the sustainability performance and financial returns and risk has been widely analyzed. During this seminar we will present the sustainability trends that are driving the responsible investment and discuss its different forms. Furthermore, we will review the relevant empirical evidence and provide some insights into the magnitude and diversity of the global market for responsible investment.”

Na brezplačni seminar se lahko prijavite v Službi za znanstveno raziskovalno delo, po telefonu (01) 58-92-490, ali po e-pošti research.seminars@ef.uni-lj.si, in sicer do nedelje, 30.11.2014.

Vljudno vabljeni!