

Raziskovalni center Ekonomske fakultete

organizira znanstveno - raziskovalni seminar,
ki bo v **četrtek 19. junija 2014, ob 12:00 uri**
v **P-109** na **Ekonomske fakulteti v Ljubljani**.

Predstavljen bo članek:

“Scale development: Application of a ten-step procedure to develop a measure for entrepreneurial openness”

avtorica: asist. dr. Alenka Slavec,
soavtorica: prof. dr. Mateja Drnovšek, obe iz Ekonomske fakultete,
Univerze v Ljubljani

”This study proposes guidelines for scale development in entrepreneurship research. We build from theoretical findings that are advanced in the measurement and scale development theory and from a research on measurement issues in entrepreneurship journals. In so doing, we review scale development procedures of measures reported in top-tier entrepreneurship journals. The in-depth review showed that not all steps in scale development in entrepreneurship research are always accomplished although every step is crucial when aiming for a sound measure. These findings serve as the basis for proposing a ten-step methodology for scale development in entrepreneurship research and for developing a measure for entrepreneurial openness. Entrepreneurial openness is a second-order three-factor measure and refers to a positive personal cognitive strength that has three sub-dimensions labeled as: learning, novelty, and feedback.”

Na brezplačni seminar se lahko prijavite v Službi za znanstveno raziskovalno delo, po telefonu (01) 58-92-490, ali po e-pošti research.seminars@ef.uni-lj.si, in sicer do srede,

18.6.2014

Vljudno vabljeni!