University of Ljubljana



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The Research Centre of the School of Economics and Business cordially invites you to a research seminar on Tuesday, 10th December 2019 at 13:00 in room P-119 at the School of Economics and Business, University of Ljubljana

Author:

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University of Ljubljana, School of Economics and Business

will present the article:

Perceived change turbulence and change readiness: learning from entrepreneurial cognition

The purpose of our study is to better understand the concept of individual change readiness. We seek the answer to achieving change readiness by turning to entrepreneurs and focusing on the neglected aspect of change context. Entrepreneurs are individuals who need to be change-ready and master change well to thrive in contemporary fast-changing environments. We combine the literatures on entrepreneurship, change management, and psychology in search of better understanding individuals' change readiness. The results from regression analysis show support for our hypothesis that perceived change turbulence (context of the change) is a predictor of an individual's change readiness.

You can register for the free seminar by phone (01) 58-92-489, or via e-mail: research.seminars@ef.uni-lj.si</u> by Monday, 9th December 2019. You can find all information regarding future research seminars on following link: <u>http://www.ef.uni-lj.si/raziskovanje/seminarji in konference</u>

We look forward to seeing you!

