

The Research Centre of the School of Economics and Business
cordially invites you to a research seminar
on **Thursday, 9 February 2023 at 15:00 CET** in room **P-119**
at the **School of Economics and Business, University of Ljubljana**
and via **Zoom** platform

Author:

Dr. Justin Paul

University of Puerto Rico

will present the article:

The art of writing a systematic literature review for publication

As an academic, when we sit down to write a paper, we are often confronted with many thoughts and questions in relation to the literature review. What should we say? How should we shape it? How much literature should we include? What do reviewers want to see? In this guest lecture, Professor Justin Paul will assist you by providing a closer look at what a systematic literature review for publication needs to cover, include and convey. He will discuss different types of literature reviews and give hands-on insights into how to write a systematic literature review for publication.

Dr Justin Paul is the current Editor-in-chief of the International Journal of Consumer Studies (IJCS), globally-renowned academic journal ranked as A grade by Australian Business Deans Council. In addition, he served as an Editor-European Management Review and as an Associate Editor with European Management Journal. A former faculty member with the University of Washington, he is a Professor of PhD & MBA programs at the University of Puerto Rico, USA, and holds an Honorary Visiting Professor status @Henley Business School, University of Reading, UK. He holds two honorary titles as 'Distinguished Scholar/ Distinguished Professor' with the Indian Institute of Management and SIBM, South Asia's premier business schools.

Please register for the free seminar at <http://raziskave.ef.uni-lj.si/a/1493>

by Wednesday, 8 February 2023.

Access details will be sent prior to the event to signed up users.

We look forward to seeing you!