

**The Research Centre of the School of Economics and Business,**  
in cooperation with **the Bank of Slovenia,**  
cordially invites you to a research seminar  
on **Friday, 21<sup>st</sup> June 2019**  
at **10:00** in room **P-119**  
at **the School of Economics and Business, University of Ljubljana**

Author:

**Dr. Lela Mélon**

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will present the article

## **“Sustainable Corporate Law”**

“This paper is a part of the research project that aims at providing new inter- and multidisciplinary solutions to the challenges of sustainable corporate behaviour through the analysis of ‘best practices’ of ‘highly sustainable companies’, by using the experience of ‘green public procurement’ in the EU and especially in Catalunya as an example of how to successfully implement ‘sustainable’ concerns. The implementation of the research findings into the university curricula shall contribute to solidifying the sustainable business model by internalizing such concerns by the future business officers and lawyers. Our research goal is to investigate how to achieve the formulation of successful sustainable procurement policies. The setup consists of three stages. In the first stage, ‘green public procurement’ practices are presented to provide examples of successful business model change sustainability. The conditions of public tenders portray the societal expectations and needs at the public level, and the corporations serving these needs serve as an example of a successful change towards sustainability. In the second stage, corporate ‘best practices’ serve as an example of self-interested behaviour (profitable sustainable behaviour) and as a foundation for change in currently non-sustainable companies. Recommendations for the EU legislator are to be formulated as to how sustainability could be implemented at the EU corporate law policy level.

In the third stage, the research findings are to be incorporated into the classical legal and economic university curricula, to close the gap between classical legal and microeconomic theories and the demands for sustainable development. As such development represents one of the main EU goals, accounting for approximately 60% of the Horizon 2020 budget, this research aids the pursuit of new economic foundations, considering the importance of multinational corporations for the achievement of planned sustainability levels. An EU sustainable corporate policy is needed, and this research aims to provide the necessary foundations for its achievement. Moreover, a special attention will be given also to the shareholder primacy paradigm and the fact that it is not a legal rule to be obeyed by the directorship or the management, rather a social norm that impedes the development of sustainable corporate law.”

You can register for the free seminar by phone (01) 58-92-489, or via e-mail: [research.seminars@ef.uni-lj.si](mailto:research.seminars@ef.uni-lj.si) by Thursday, 20<sup>th</sup> June 2019.

You can find all information regarding future research seminars on following link: [http://www.ef.uni-lj.si/raziskovanje/seminarji\\_in\\_konference](http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference)

**We look forward to seeing you!**