The Research Centre of the School of Economics and Business
cordially invites you to a research seminar
on **Wednesday, 8th May 2019**
at **11:00** in room **P-119**
at **the School of Economics and Business, University of Ljubljana**

Author:

Dr. Michael Leyer

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will present the article:

**"How to Provoke Individuals' Contributions
to Process Innovation – The Role of Process Management Systems"**

"Process innovation has become essential for the competitive and financial performance of a firm. However, many companies struggle with establishing a holistic process innovation approach involving all their employees. Among other factors, widely established BPM systems seem to be promising in helping with engaging employees in innovation activities as such systems are providing transparency on processes. We conduct a quantitative study with 171 employees from the financial services sector to elaborate how BPM systems help in this regard. The results show that on an individual level, BPM systems foster innovation activities mediated by process orientation. Hence, we shed light on the mechanism how Interacting with the software application increases users' process orientation, which contributes to their process innovation behavior. Furthermore, we reveal the moderating role of perceived organizational embeddedness of employees. Practical implications are that BPM systems should be established in companies including functions that show how employees are impacting process performance."

You can register for the free seminar by phone (01) 58-92-489, or via e-mail:
research.seminars@ef.uni-lj.si by Tuesday, 7th May 2019.
You can find all information regarding future research seminars on following link:
http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference

We look forward to seeing you!