The Research Centre of the Faculty of Economics cordially invites you to a research seminar on **Tuesday, 29th January 2019** at 1 p.m. in room P-119 at the Faculty of Economics, University of Ljubljana

Author:  
**Robbert Maseland, PhD**  
*University of Groningen*

will present the article:

**“United in Diversity: value diversity and polarization in the European Union”**

“What binds Europe? Using WVS data from 26 European nations, we analyse the beliefs people hold on a selection of defining topics and first find that all people can be described based on three archetypes, each representing an ideal-typical configuration of values, attitudes and beliefs with which people more or less identify. While one of these archetypes (which we label ‘the post-modern liberal’) reflects the liberal, cosmopolitan set of values espoused in the Lisbon Treaty, the other two archetypes (‘the religious conservative’ and ‘the leftist conservative’) conjure up images of Europe that are decidedly less liberal. This paper contributes to the literature about European values and identity, by highlighting the intrasocietal, normative divisions that European societies have in common. We show that there is relatively scarce popular support for the values on which the European Union is founded, but at the same time that differences between member countries herein are relatively small. These insights shed new light on the question whether there is a shared cultural foundation for European unification, and related questions about the popular legitimacy of the European project. Second, this paper offers a novel take on studying value diversity, focusing on the extreme corner positions that shape the debate in a society rather than on the position of the average member of society. We thus link value research to insights about the role of social identity and reference groups on social and political attitudes. Third, this paper presents a novel methodological approach to achieve this in the form of archetype analysis, which allows us not to just score countries on individual value dimensions, but to assess unique value configurations that serve as basis for interaction.”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail: research.seminars@ef.uni-lj.si by Monday, 28th January 2019.

You can find all information regarding future research seminars on following link:  
http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference

We look forward to seeing you!