

The Research Centre of the Faculty of Economics
cordially invites you to a research seminar
on **Tuesday, 21st November 2017**
at **13 p.m.** in room **P-119**
at the **Faculty of Economics, University of Ljubljana**

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will present the article:

**“The influence of diffusion of innovation theory factors on
undergraduate students' adoption of Scrum”**

“The paper provides new insights concerning the productivity of software development teams. It specifically examines the success of the adoption process of new (more efficient) organizational methods in the field of software development. The main research question addressed in the paper is what factors affect the success with which young professionals adopt new software development methods. We specifically examine the adoption process of the most established agile software development method Scrum. In doing so, we identify key factors that have a significant impact on the success of the adoption.”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail:
research.seminars@ef.uni-lj.si by Monday, 20th November 2017.

You can find all information regarding future research seminars on following link:
http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference

We look forward to seeing you!

