

The Research Centre of the Faculty of Economics
cordially invites you to a research seminar
on **Tuesday, 8th November 2016**
at **1 p.m.** in room **P-119**
at the **Faculty of Economics, University of Ljubljana**

Kardeljeva ploščad 17
SI - 1000 Ljubljana, Slovenia
Tel.: +386 1 5892 400
Fax: +386 1 5892 698
info@ef.uni-lj.si
www.ef.uni-lj.si

Author: **Kaja Rangus, PhD., Faculty of Economics, University of Ljubljana**

Coauthor: **Prof. Mateja Drnovšek, PhD., Faculty of Economics, University of Ljubljana** and **Assoc. Prof. Alberto Di Minin, PhD., Sant'Anna School of Advanced Studies**

will present the article:

"Proclivity for open innovation: Construct development and empirical validation"

“Over the past decade, the concept of open innovation has received substantial attention. While existing research has made considerable effort to evaluate open innovation activities in organisations, not all of these activities may be applicable to SMEs, as they may require financial investments, formalised contracts, and other more complex relationships among partners that are not attainable for SMEs. In this study, we conceptualise and validate a firm-level measure of proclivity for open innovation, which relates to the firm’s predisposition to perform inbound and outbound open innovation activities. To do so, we focus on smaller firms, assessing their organisational and behavioural perspectives related to open innovation. Building on existing scholarly research and a field study, we begin by conceptualising the theoretical framework of the multidimensional construct. We then develop and validate its measurement scale on two cross-cultural samples (340 Slovenian and 101 Italian companies). Our empirical analysis supported the construct validity of the measure.”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail:
research.seminars@ef.uni-lj.si by Monday, 7th October 2016.

You can find all information regarding future research seminars on following link:
http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference

We look forward to seeing you!

