



## The Research Centre of the Faculty of Economics

cordially invites you to a research seminar on Wednesday, 17<sup>th</sup> June 2015 at 12 p.m. in room P-109 at the Faculty of Economics, University of Ljubljana

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will present the article:

## "State Aid and Public Investment in Broadband Infrastructure: Assessing the Italian Experience"

"Public investment and state aid for building and managing broadband infrastructure have witnessed a recent revival, both in EU and worldwide. This represents a noticeable industrial policy development, after the extensive telecom privatizations and market liberalizations of the Nineties, and calls for a full investigation of the scanty evidence available on national experiences and outcomes. We tackle the Italian case, which presents a very peculiar situation within EU, both for the sector legacy conditions and the forms of the unfolding policymaking. On one side, since privatization (1997), Italy has progressively become a laggard country in broadband roll-out and subscriptions, with the telecom incumbent losing its operative performance but not its market dominance; on the other side, since the end of the 2000's, its Governments (national and regional) framed a progressively ambitious public investment programme targeting the "white areas" of the country - those affected by complete market failures. A substantial part of this effort was backed by the funds made available by the EU cohesion policy. We examine the principal models of financing and investment used in Italy face to the common EU framework, and examine the main competition issues raised by the public programme of intervention. Finally, a preliminary evaluation of the expected implications of this analysis for the roll-out of next generation access networks is briefly provided."

You can register for the free seminar by phone (01) 58-92-490, or via e-mail: <a href="mailto:research.seminars@ef.uni-lj.si">research.seminars@ef.uni-lj.si</a> by Tuesday, 16th June 2015.

We look forward to seeing you!