The Research Centre of the Faculty of Economics cordially invites you to a research seminar on **Tuesday, 21st February 2017** at **13 p.m. in room P-119** at the Faculty of Economics, University of Ljubljana

Author: **prof. dr. Noel J. Pearse**, Rhodes Business School, Rhodes University, Grahamstown, South Africa

will present the article:

“**Identity theory, leadership and entrepreneurship**”

“Role identity theory serves as the basis for conceptualising leadership identity, exploring the various leadership roles that were activated by Dietrich Bonhoeffer. This paper examines his leadership identity from the perspective of Burke's identity theory, with its emphasis on roles and their activation. The critical incident technique is used to structure the analysis of critical life events that are recorded in the personal writings of Bonhoeffer, and biographical works written about him. Four themes related to Bonhoeffer's ethical leadership identity emerged, namely his personal Christian foundation; changing from academic to pastor; his emergence as a moral leader; and becoming an activist. The paper contributes to the nascent literature on leadership identity theory on several fronts by: deploying the critical incident technique to this area of leadership research, investigating leadership in the context of church and society, and investigating contradictory role identities in leader formation. Implications for contemporary management practice are considered and recommendations for further research are offered.”

You can register for the free seminar by phone (01) 58-92-490, or via e-mail: research.seminars@ef.uni-lj.si by Monday, 20th February 2017.

You can find all information regarding future research seminars on following link: [http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference](http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference)

We look forward to seeing you!