

The Research Centre of the Faculty of Economics
cordially invites you to a research seminar
on **Tuesday, 13th June 2017**
at **1 p.m.** in room **P-119**
at the **Faculty of Economics, University of Ljubljana**

Author: **prof. dr. Paul Marer, Kelley School of Business, Indiana University (Bloomington)**

will present the article:

“Flow – promoting Leadership”

Three related topics will be discussed:

First, will define the concept of “Flow” – a mental state in which a person performing an activity is fully immersed and has a feeling of energized focus and enjoyment. Flow, creativity and happiness are related.

Flow is a key concept of Positive Psychology, a branch that focuses on improving the lives of “normal” people (whereas most other branches investigate and try to cure mental illness).

Prof. Mihaly Csikszentmihalyi (Chicago and Claremont universities) is the co-founder of Positive Psychology and the originator of the Flow concept which has theoretical and applied relevance in a host of disciplines, including education, business, architecture and sports. Flow is an important concept for individuals because it is within reach for us to experience it, time and time again. Being in Flow is a continually renewable internal source of happiness, in contrast to the external sources of happiness -- money, fame, power -- that most people look to (disappointingly) to have an enjoyable life.

Second, will discuss the application of Flow in the world of business (also relevant in public-service organizations and NGOs). By managing/leading people in a certain way – the “right way” -- not only will colleagues and one’s reports become more satisfied at the workplace but the multidimensional performance of teams and organizations will improve, too.

Based on Csikszentmihalyi's seminal work, *Good Business: Leadership, Flow, and the Making of Meaning*, we label the collection of the requisite skills and values that leaders, managers and other "influencers" should have, adopt and practice as Flow-Promoting Leadership (FPL). And since almost everyone is in a position, some of the time, to exercise the functions of leadership (for example, in our families and in our social groups), it is a useful concept for all.

FPL integrates (1) those skills that academic specialists and practitioners have identified as especially important for leaders, managers and other "influencers" to possess; (2) those additional skills that are notably useful for promoting Flow in others; and (3) the four pillars of an ethical leadership responsibility framework. Each component will be discussed.

Third, will introduce a business simulation game, called FLIGBY,* that Csikszentmihalyi and a group of us had developed during the last decade. This virtual reality game won the No. 1 Gold Medal Prize in Seattle in 2012, as the best in that year's "International Serious Play" global competition. The Game will be demonstrated and free access to it given to all who will attend and request it.

You can register for the free seminar by phone (01) 58-92-490, or via e-mail:

research.seminars@ef.uni-lj.si by Monday, 12th June 2017.

You can find all information regarding future research seminars on following link:

http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference

We look forward to seeing you!

