

Raziskovalni center Ekonomski fakultete

organizira znanstveno - raziskovalni seminar,
ki bo v **ponedeljek 27. oktobra 2014, ob 12:30 uri**
v P-108 na Ekonomski fakulteti v Ljubljani.

Predstavljen bo članek:

"A Smart City Is A Collaborative Community: Lessons From Smart Aarhus"

*avtor: prof. dr. Charles C. Snow, Smeal College of Business,
Pennsylvania State University*

"The seminar will show the process of theory development and application in the field of organization design. It will first describe how the "actor-oriented" theoretical framework was developed, resulting in a description and explanation of the "architecture of collaboration" (Fjeldstad, Snow, Miles & Lettl, 2012). The actor-oriented framework will then be applied to Smart Aarhus, the smart city initiative of Aarhus, Denmark, begun in 2010. This application of theory to practice produces a set of ideas and recommendations that designers, managers, and policymakers can use in the creation of future smart cities (Snow, Obel, and Hakansson, 2014)"

Na brezplačni seminar se lahko prijavite v Službi za znanstveno raziskovalno delo, po telefonu (01) 58-92-490, ali po e-pošti research.seminars@ef.uni-lj.si, in sicer do nedelje, 26. 10. 2014

Vljudno vabljeni!