

**Raziskovalni center Ekonomske fakultete
organizira znanstveno-raziskovalni seminar,**

ki bo v sredo, 17. oktobra 2007 ob 17.00 uri

**v klubski sobi CISEF-a,
na Ekonomski fakulteti v Ljubljani.**

Fátima Guadamillas-Gómez

(Faculty of Law and Social Sciences in Toledo, Spain)

bo predstavila raziskavo

**“Knowledge management strategy implementation
oriented to innovation. The case of two Spanish firms”**

“This main aim of this seminar is the analysis of the implementation of knowledge management strategies (KMS) in technology-intensive firms. First, a review of KMS in knowledge management (KM) literature is carried out in order to conceptually establish the focus of the seminar. Next, some key factors for a successfully knowledge management implementation, such as corporate culture, knowledge management systems, ethical leadership, human resources management practices and organizational flexibility are identified and explained. After that, the case study of two firms which have successfully implemented a KMS in innovation-intensive sectors such as electronics and information technologies is shown. Finally, and based on the results of the case study, some lessons are extracted and recommendations are made from a managerial perspective.”

Na brezplačni seminar, ki bo v angleškem jeziku, se lahko prijavite v pisarni RCEF po telefonu (01) 58-92-489, ali po e-pošti na naslov rcef@ef.uni-lj.si, do ponedeljka, 15. oktobra 2007.

Vljudno vabljeni!