University of Ljubljana



The Research Centre of the Faculty of Economics cordially invites you to a research seminar on Tuesday, 18th December 2018 at 13 p.m. in room P-119 at the Faculty of Economics, University of Ljubljana

Author:

Dario Bertocchi

Ca' Foscari University of Venice

will present the article:

"The impacts and externalities of Airbnb on tourist destinations: a data analytic approach"

"The Airbnb phenomenon has now become an official player in the new tourist industry, and it is currently being discussed and criticised by a great variety of subjects, from academic voices (Guttentag 2015, Sans & Quaglieri 2016), to grassroots movements and associations (e.g. the social anti-Airbnb uprisings in cities like Venice and Barcelona).

Apart from the phenomenon's major diffusion – both in terms of space, time and rate – what is being stressed upon by the community is the heavy impact Airbnb is having on tourist destinations, from art heritage cities to wider destinations such as thematic territories and areas. Even though Airbnb was born with the aim of allowing residents to actively participate to their city's tourist industry, in just a few years it has been able to increase the destinations' accommodating offer, and it now plays a major role in the hospitality sector (booking of an accommodation) and a marginal one in the entertainment industry (concerning tourist experiences)."

You can register for the free seminar by phone (01) 58-92-490, or via e-mail: research.seminars@ef.uni-lj.si by Monday, 17th December 2018.

You can find all information regarding future research seminars on following link: <u>http://www.ef.uni-lj.si/raziskovanje/seminarji_in_konference</u>

We look forward to seeing you!





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