

The Research Centre of the Faculty of Economics
cordially invites you to a research seminar
on Tuesday, **24th June 2014** at **10 a.m.** in **Senate Room** at the
Faculty of Economics, University of Ljubljana

prof. David Simmons PhD,
will present the article:

“Sustainable tourism, market failures and the challenge of neo-liberal market economies”

David is the leader of Lincoln University's tourism programme and a founding staff member of the Social Science, Parks, Recreation and Tourism Group. He has been at Lincoln University since 1978 and a faculty member since 1980. He is University Director of Research Strategy and Development, and Professor of Tourism. David's presentation outlines the major market failures in tourism production and consumption and questions the changing role of (public sector) governments in market regulation and 'economic' development. The presentation focuses specifically on the challenges of tourism governance in the growing neo-liberal economic philosophy.

We look forward to seeing you!