

The Research Centre of the School of Economics and Business
cordially invites you to a research seminar
on **Tuesday, 9 May 2023 at 13:00 CET** in room **P-119**
at the **School of Economics and Business, University of Ljubljana** and via **Zoom** platform

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will present the article:

Business ethics: Different approaches to research and/or teaching

The primary business of business ethics is teaching business ethics to target groups who seem to need it. When it comes to most of us business ethics academics, our business is publishable business ethics research (now and then less sure for which target groups who need what). There are potential role conflicts. Teaching can take time at the expense of research, and research can take time at the expense of teaching (preparation, classroom time, supervision, grading). There are potential synergies, too. We can do or at least label our teaching research-based, use our teaching as research dissemination, conduct research on our students. And we can publish about teaching experience or teaching advice in good enough journals which in a way upgrades teaching to research (since its publishable). My presentation is about my own way of trying to exploit such synergies and to minimize role conflict, in a book published in Norwegian (Brinkmann 2018), about how one can disseminate published research among students and other target groups, by popularizing it and making it understandable, but on joint terms, e.g. without making it relevant by making it less critical. More specifically, the book (and the presentation) draft several approaches to business ethics research and teaching which can be used and taught one at a time or combined, independently or in a self-selected order. Even more specifically, the presentation builds on an essay (in English) which was written after the completion of the book, about the core ideas in each of the book's nine essays. If one wants to, the book idea itself, as a collection of essays about approaches to learning how to think business ethics, can be rationalised as triangulation as the term is used in social science methodology (borrowing from trigonometry, navigation, land surveying) for getting a better understanding of a study object by looking at it from different and hence complementary angles. The rationalizing is ex post, where an author asks himself if there are any common threads or denominators across what to begin with were different papers, not even understanding themselves as approaches, that is getting closer to a study object for trying to see it and understand it and evaluate it better, but with an attitude of scepticism, modesty, humbleness. In the order of the essay collection, these more or less complementary and overlapping approaches are sceptical and student-centred, focus on conflict cases and dialogue potentials, on relationships and risks, on benefits of industry and professional level ethics, and on theory criticism.

Please register for the free seminar at <http://raziskave.ef.uni-lj.si/a/1543>
by Monday, 8 May 2023.

Access details will be sent prior to the event to signed up users.

We look forward to seeing you!

