

**The Research Centre of the School of Economics and Business**  
cordially invites you to a research seminar  
on **Wednesday, 22 March 2023 at 13:00 CET** in room **P-210**  
at the **School of Economics and Business, University of Ljubljana**  
and via **Zoom** platform

Author:

**Dr. Kristina Potočnik**

*University of Edinburgh*

will present the article:

## **How to publish in top journals: Using Journal of Management Studies as an example**

Publishing is the sine qua non of an academic career and a key aspect of performance evaluations in higher education across the globe. A premium for publishing in top journals is significant. It certainly helps scholars establish a reputation and esteem in their academic disciplines, and in most cases, it can accelerate their promotion and career trajectory. In some countries, top journal publications are associated with financial rewards, and in others they are necessary for keeping the job.

In this workshop, we will discuss how to publish in top journals, specifically focusing on how to craft a paper that makes a significant theoretical contribution. We will talk about the scope of theoretical contribution in terms of how much the paper can change the scholarly conversation in the field. We will also discuss different ways of changing such conversations.

The workshop will be contextualized within the Journal of Management Studies, which is one of the top journals that publishes papers with strong theoretical orientation to advance knowledge of management and organisations, in fields such as organization theory, organizational behaviour, HRM, strategy, international business, entrepreneurship, innovation, and critical management scholarship.

Please register for the free seminar at <http://raziskave.ef.uni-lj.si/a/1520>  
by Tuesday, 21 March 2023.

Access details will be sent prior to the event to signed up users.

**We look forward to seeing you!**

